

WIA Funding Fuels Grassroots Economic Growth



This publication is provided jointly from the WIA Local Workforce Investment Boards representing Maricopa County and the City of Phoenix.

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- Schedule a visit of a local One-Stop

From an employer recruiting with One-Stop Career Center teams:

"Thank you for all your hard work and patience. You've made our job(s) so much easier!!!" "We couldn't have had such success this week without your help and the use of this great facility!" "Thank you for all the time and effort your team has put into helping us with our recruitment. Greatly appreciated!"

FACTS & FIGURES

AzJobConnection.gov: 18,754 jobs & 20,984 resumes!

Cronkite News

Previous editions of Items of Note are available online here.

Experts: Prolonged unemployment putting strain on mental health

By Danielle Verbrigghe, Cronkite News (9/26/12) Excerpt: Justin Jones, a training and assessment supervisor for Maricopa Workforce Connections, said the organization focuses on teaching job seekers how to overcome fear of the job search. "Obviously stress is going to be a part of every job search, but in this economy it seems to be doubled or tripled for people," Jones said. MWC customer, Cesiley Hudson was also cited: "After losing her job of six years as a fraud analyst with Bank of America, Cesiley Hudson had to deal with the stress of supporting her family, meeting her mortgage and keeping up with bill collectors. "I'm always nervous, always nervous every day about the uncertainty," Hudson said. Instead of dwelling on the stress, Hudson said she channeled her energy into developing

her small business, a catering company called Cesnik's Flavors. It turned out, for Hudson, that losing her job allowed her the opportunity to focus on her dream. "I see it as a blessing, if you could ever say being unemployed is a blessing," she said. "It pushed me to do something that I might never have done if I had a job."



Submitted by: Tina Huff, Executive Director Human Resources, Pro's Ranch Markets

On behalf of: MWC Board Members

Shellie Frey, Human Resources Manager

Margaret Trujillo, Interim Assistant Director Maricopa County Human Services Department Workforce Development Division

On Behalf of PWC Board Members

Darrell Rich, PWC Chair

Michael Seaver, PWC Vice-Chair

Cynthia M. Spell-Tweh, CWDP, LMSW, Deputy Community and Economic Development Director, City of Phoenix, Business and Workforce Development Division

Collaboratively providing workforce solutions to businesses and individuals throughout Maricopa County.

Andrew Ridley, trainer for Maricopa Workforce Connections, leads an interviewing techniques workshop last month in Phoenix. One focus of the workshop is reducing the stress of job searching. Photo by Danielle Verbrigghe.

Arizona jobless rate should dip It's apt to follow drop to 7.8% for U.S. By Josh Brodesky, The Arizona Republic (10/05/12)

Excerpt: About two weeks ago, [Joseph] Brabaw [a Maximus participant] turned to Maricopa Workforce Connections for help with his search. Its career center has helped him revamp his resume and network. The non-profit, job-resources program through Maricopa County's Department of Human Services also is helping Nick Mazur attempt to land a job. Mazur, 30, a college graduate, moved to Gilbert this summer and has applied for countless marketing jobs with little success. He now is being trained and certified as an IT specialist. "I settled on IT based on the fact that I have already got a bunch of experience as a computer tech," he said. Mazur said he is confident that the training will help him land a good job.

Phoenix Workforce Connection gets residents back to work By Allison Hurtado, Ahwatukee Foothills News (10/4/12) Excerpt: The program has changed over the years but the city of Phoenix still runs its own AHWATUKEE FOOTHILLS NEWS Phoenix Workforce Connection, which offers help to those looking for jobs as well as his increase looking for a state of the state of th as businesses looking for employees. Phoenix's workforce connection program is

unique because of its placement within the city, which gives staff easy access to both sides of the equation. "The other divisions in our department are out visiting with businesses every day," said Stan Flowers, workforce development supervisor. "One of the first questions businesses ask is about the quality of the workforce. That's our job with the Phoenix Workforce Connection is to do our due diligence and use the funds we get to make sure that qualified workforce is there for existing businesses and new businesses that may locate to the Valley."

Hiring Military in the Civilian Work Force By RaeAnne Marsh, InBusiness Magazine, (Sept. 2012) Excerpt: "We don't see employers



champing at the bit asking for veterans," says Trina Jenkins, special program supervisor for Maricopa Workforce Connections. And many veterans, she's found, lack the skills needed to effectively search for a job. The military may have been their first job, so they need assistance with such basic steps as writing a resume — and *not* in military language — composition and typing. And, because so much of the job search and application process is now done online, they may find it intimidating. Herself a veteran, she oversees the establishment of satellite offices of MWC's one-stops in such access points at churches and community colleges. The types of jobs she's found veterans most interested in are IT, security, healthcare and truck driving. These build on skills they developed during their military service, but Jenkins says those who worked on the front lines, such as in artillery, will most likely need retraining for civilian employment.

<u>AZ temp jobs lead hiring</u> Brahm Resnick, NBC 12 News (9/20/12) Please click the link to view this segment featuring MWC Business Account Coordinator Jennifer Rue and an MWC job seeking customer.



PARTNER ITEMS

Maximus Arizona cohosts recruitments at One-Stop Career Centers Forty-six employers participated in two fall Maximus/MWC Job Fairs at MWC One-Stop Career Centers; Sept. 19 in the east valley and Sept. 26 in the west (images below). More than 500 job seekers, WIA customers and local residents met with employers. Maximus also cohosted a Community Job Fair with PWC at it's west valley One-Stop on Sept. 12. This event featured 6 employers with clerical and customer service opportunities; more than 240 job seekers attended.







Efficacy of stimulus in Arizona debated By Ryan Randazzo, The Arizona Republic (9/15/12).

Excerpt: Some of the stimulus money yet to be spent is not creating jobs as much as it is preparing people for a day when the economy is in better health. One example is the \$6 million that Arizona's Department of Economic Security received to help pay for people to get training in building energy-efficient homes and renewable-energy systems. The money must be spent by January and is on target, with several people receiving training at community colleges, universities and through construction apprenticeships across the state, said Dawn Zimmer, spokeswoman for Maricopa Workforce Connections. Once the effort is complete, 991 individuals will have received



training. But in the last quarter, that money was only credited with supporting 5.2 jobs, including a program coordinator overseeing the project.

EVENTS & OPPORTUNITIES

Local Workforce Investment Areas engaged in hosting and promoting job fairs and recruiting/hiring events — Please check the link frequently for updates -- Recruiting Events & Career Opportunities

Schedule a visit of a local One-Stop

Please schedule a tour of a MWC or PWC One-Stop Career Center to engage with local job seekers and businesses, or join a local workforce advisory board to hear first-hand about the challenges and opportunities being encountered at the grass-roots level.

Contact:

Margaret Trujillo , Interim Assistant Director, Maricopa County Human Services Department Phone: 602/506-4550 or e-mail: trujillom@mail.maricopa.gov; or

Cynthia M/ Spell Tweh, CWDP, LMSW, Deputy Community and Economic Development Director, City of Phoenix, Business and Workforce Development Division

Phone: 602/262-6776 or e-mail: cynthia.spell.tweh@phoenix.gov

MWC and PWC focus on increasing the wealth of individuals, businesses, and the community by identifying labor market needs to develop effective, innovative responses to meet the ever changing industry demands.

Please visit the valley's comprehensive WIA One-Stop Career Centers.

We'd enjoy showing you what we do!



Gilbert Career Center

735 N. Gilbert Road, Ste. 134 Gilbert, AZ 85234 Tel: 602/372-9700 TTY: 602/372-9792

West Valley Career Center 1840 N. 95th Ave., Ste. 160 Phoenix, AZ 85037 Tel: 602/372-4200

TEI: 602/372-4200 TTY: 602/372-4261

www.maricopaworkforceconnection.com



North Career Center 9801 N. Seventh St. Phoenix, AZ 85020 Tel: 602/861-0208

West Career Center 3406 N. 51st Ave. Phoenix, AZ 85031 Tel: 623/247-3304

TTY: 602/534-5500 **South Career Center**

4732 S. Central Ave. Phoenix, AZ 85040 Tel: 623/534-4732

www.phoenix.gov/PHXWIN/